

Choose natural coconut beauty

WITH modern influence increasing, Papua New Guineans are becoming more aware of what they wear and how they look. Natural beauty products are now needed the most and there is nothing more natural than products made from coconut.

Kokonas Industri Koporesen (KIK) have registered under their 15 Micro, Small to Medium Enterprises (MSMEs). These businesses have been producing high value coconut products (HVCP) such as virgin coconut oil, soap, shampoo, body oil, lotions and creams for both male and female.

They have even gone further selling fashion accessories made from coconut shell such as bracelets, earrings and necklaces of different types.

KIK manager for agribusiness and marketing Douglas Maip said the coconut products were already featured in the PNG fashion industry.

“Our coconut products are used during fashion shows. That is one of our bigger market at the moment, but we are looking forward to engage more of our MSME partners in the fashion industry,” Maip said.

He said virgin coconut oil that is ungraded from PNG’s locally and organically grown coconuts was infused with varieties of flavours to form many other products.



“The products are healthy and highly recommended. They can be consumed and applied on body as well as on hair. PNG is currently ranked 7th in the world of coconut products producing countries,” he said.

The health and beauty benefits of the coconut products include:

- Improved skin care;
- Body smoothening;
- Anti-aging;
- Hair breakage protection and

strengthening;

- Encourages long hair growth; and
- Has long lasting fragrances that exerts good body odour.

Maip said coconut MSMEs had been promoting and selling their products at various conventions and trade shows within PNG and overseas. Few have gained market confidence after improving product quality labels and packages supported by the KIK.

“Any substance that is made to be consumed or used by human beings must be free from cross-contamination. Thus, four of our MSMEs partners have certified their products under the Hazard Analysis Critical Control Point (HACCP).

These products are now acceptable to the domestic and international markets. We are now looking at increasing the number of certified products with HACCP to two-

three per year,” he said.

The four MSMEs that have HACCP certification are:

- Weni and Mendal producing Areka brand products - East Sepik based;
- Tropic Fronds producing Niugini Organics brands - Rabaul based;
- Rabaul Virgin Coconut Oil - Rabaul based; and,
- Aroma Coconut Products producing Armanic brands - Central based.

To purchase or place order check out our product based provinces in East New Britain, East Sepik, Madang, New Ireland and Port Moresby. You can also check out KIK website, facebook and social media pages.

Port Moresby residents can check out and try one of our PNG’s very own coconut products at:

- City Pharmacy Ltd;
- Pacifica Women in Business centre;
- Waterfront-Harbour City; and
- Boroko Food World.

International Airport Departure Lounge

Maip said apart from the fashion and beauty industry, KIK was also looking forward to make coconut charcoal, coconut sugar and others products.

“We continue to support our MSMEs so that their products are equally accepted and sold at the global market,” he said.

High Valued Coconut Products for Beauty, Fashion & Health



Locally produced:

- ✓ Lava Girl Style Fashion Earrings, Bracelets & Purse
- ✓ Essential Oil for reducing signs of aging
- ✓ Organic Oils Various types for Body & Hair Moisturise
- ✓ Body Wash & Scrub
- ✓ Pure Coco Lip Balm
- ✓ Herbal Soap various types
- ✓ Body Lotion
- ✓ Hair Tonic

These products are proudly produced in Papua New Guinea by our local MSMEs

- ▶ Oshin Organics
- ▶ Manus Herbal Products
- ▶ Aroma Coconut Products
- ▶ Hanamoa Estates
- ▶ Tropic Fronds
- ▶ Rabaul Virgin Coconut Oil
- ▶ Kumul Organics
- ▶ Weni & Mendol
- ▶ Loloho VCO
- ▶ Aikane Ltd
- ▶ Foundation of Women In Agriculture
- ▶ Amruqa
- ▶ Maku Gifts
- ▶ Milne Bay Organics
- ▶ Potty Support Family